



For Immediate Release

OK&D Marketing Group Receives Coveted T.R. MacDonald Partnership Award from Art Gallery of Hamilton

Burlington, Ontario, October 19, 2007 -- The Art Gallery of Hamilton has awarded the T.R. MacDonald Partnership Award to the OK&D Marketing Group (www.okd.com) acknowledging its ongoing support of the Gallery.

OK&D's commitment and financial support helps the Art Gallery of Hamilton promote and secure engaging programming and activities for Hamilton and surrounding communities. Each year the Burlington agency designs and produces promotional materials, invitations and programmes for the Art Gallery of Hamilton's major fundraiser. The agency also provided extensive support for rebranding of the Gallery coinciding with its massive renovation, recladding and expansion in 2005. OK&D's involvement includes designing the Gallery's thrice-yearly member magazine, advertising campaigns, promoting the Gallery's film series and art rental and sales programs, as well as developing other communications materials for volunteers and stakeholders.

"Corporate support of the Art Gallery of Hamilton has a far reaching impact," said Phil King, President, OK&D Marketing Group. "Through our involvement with this significant cultural institution, we are supporting one of the cornerstones of downtown Hamilton's rejuvenation."

The T.R. MacDonald Partnership Award is awarded to companies and foundations annually. The award is a distinctive glass sculpture designed by prominent Canadian glass artist Shirley Elford. Elford is noted for her work as creator of the Canadian Juno Awards.

"The award is a reflection of a unique and on-going partnership between two leading area creative institutions," said, Louise Dompierre, President & CEO, Art Gallery of Hamilton,

Established in 1981, the OK&D Marketing Group is a fully integrated marketing-communications agency located in Burlington, Ontario.

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Caption for attached photo: OK&D Marketing Group Director Client Services, Kate Albanese accepts the T.R. MacDonald Partnership Award presented by City of Hamilton Mayor, Fred Eisenberger [left], and Paul Keast, District Vice President, Hamilton Commercial Banking Centre, TD Bank Financial Group [right].

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