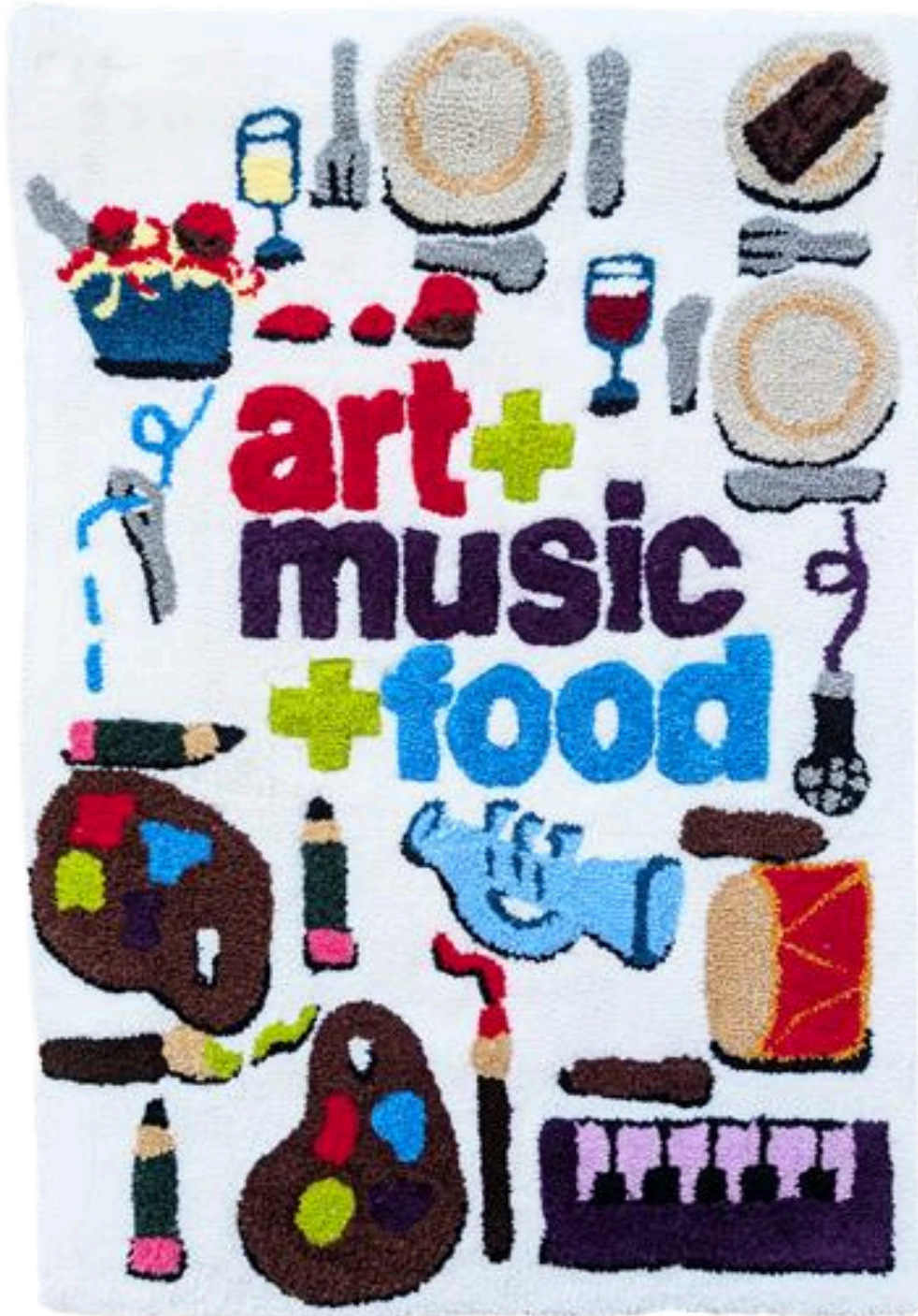


AGH

Art Gallery  
of Hamilton

# Festival Sponsorship Package



*Presented by*

**BMO**



November 13 - 25, 2025

# Introduction

We're back for the second year of our newly evolved **art+music+food** Festival, taking place from November 13 - November 23. After an exciting debut last year, the Art Gallery of Hamilton will continue to bring a more focused, inclusive vision to life, fostering dialogue and showcasing a wide range of artistic expressions. We'll keep building on our collaborations with local organizations and featuring regional artists, ensuring that this year's festival remains rich in diversity and innovation.



Your sponsorship will help us bring a dynamic program to life, featuring a variety of creative showcases, performances, and experiences that engage and inspire both artists and visitors. Together we'll celebrate the powerful role that arts and culture play in Hamilton. Thank you for being part of this exciting journey!

## AGH Impact

For more than a century, the AGH has been the anchor in the cultural ecosystem of the Southwestern Ontario region contributing immeasurably to both the cultural and economic vitality of the province particularly as the region now emerges as a major research, commercialization, and investment centre. According to Ontario's Tourism Regional Economic Impact Model (TREIM 2024), the AGH has a \$39.7 million dollar economic impact on our local economy.

Since 1914, the Art Gallery of Hamilton has been at the forefront of arts and culture in the Hamilton region. Everything that we do at the AGH is rooted in our Vision Statement:

**Inspire, connect and strengthen communities through ART.**



# festival goals

- To cultivate community, extend discourse, and heighten the experience of AGH exhibitions.
- To showcase regionally based creative work in multiple genres.
- To further define AGH as diverse, socially rich, accessible space.
- To create awareness and appreciation of culture and heritage
- To Acquaint the local and outside community to unique opportunities within Hamilton



# we need your support

The Art Gallery of Hamilton plays an integral role in enriching the cultural life of Hamilton and the surrounding area. Nestled in the downtown core, we offer a vibrant, inclusive space where people from all walks of life can come together to explore, learn, and grow. From creative programs to wellness initiatives, we provide opportunities for individuals to engage with the arts in a meaningful and accessible way, striving to remove barriers to participation whether they are cultural, physical, or financial.

The **art+music+food** Festival is one of our most powerful tools for cultivating a sense of community and demonstrating the Gallery's commitment to inclusivity and diversity. For many, the Festival is the first introduction to the world of artistic creation, and we hope it leads to long-lasting connections with the arts and our space.

Producing a Festival of this magnitude requires significant resources—artist fees, venue rentals, marketing, technical logistics, and staffing. Yet, the greatest value we place on your sponsorship is the ability to help us offer free admission and select free programming. This enables us to keep the Festival open and accessible to all, empowering us to share art and culture with the entire community.



# art+music+food 2025



The 2025 AGH **art+music+food** Festival will be a vibrant celebration of creativity and community. Featuring interactive workshops and hands-on experiences, the Festival invites people of all ages to engage directly with the arts. Artists and visitors alike will have the chance to explore new ideas, experiment with materials, and connect with the region's vibrant arts scene in ways that are both accessible and inspiring.

With your support, we'll bring this dynamic program to life. Together, we'll honor the incredible role that arts and culture play in Hamilton. Thank you for joining us on this exciting journey and for making a meaningful impact on our community!



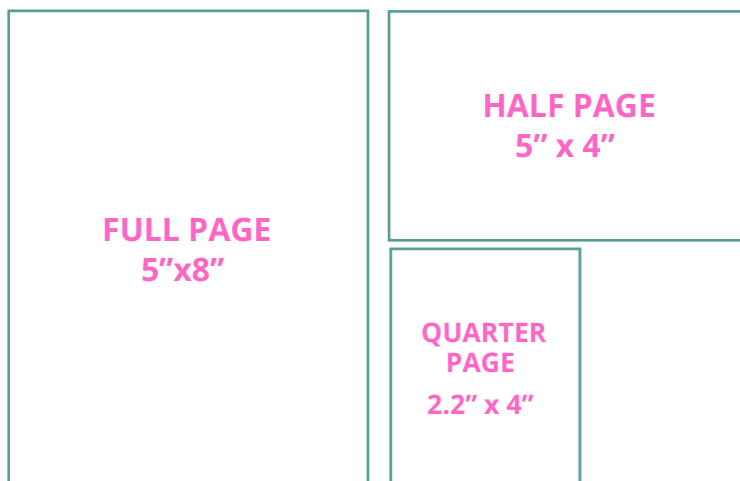
# sponsorship

We have a wide range of sponsorship opportunities for businesses and partners that allow companies to promote their brands and community involvement to a large and engaged audience.

	Silver \$2500	Gold \$5000	Platinum \$7500
Logo recognition in digital marketing materials	●	●	●
Advertising in festival program	Quarter Page	Half Page	Full Page
Recognition on AGH social media channels on Facebook, Instagram, Stories & Twitter (community of 40,000+ followers)	Grouped	Grouped	Individual
Recognition in the AGH "What's On" email newsletter (~10,000 subscribers)	●	●	●
Logo and Link on AGH Festival website for one year	●	●	●
Recognition in the AGH 2026 Annual Report	●	●	●
Recognition on AGH Donor Wall		●	●
Logo recognition in printed marketing materials		●	●
Corporate membership to the AGH for one year (value\$2,500)			●

# promotion

Advertising in the **program guide** gives you extensive, guaranteed exposure to our wide audience. Festival-goers refer to the guide throughout the Festival with **7,000** print copies and a PDF version of the guide available for download on the AGH website.



## Recommended rates below:

Full Page ~ \$1000

Half Page ~ \$500

Quarter Page ~ \$250

All ads are full colour. Dimensions are WxH.

Submit artwork as PDF or JPEG by

**Tuesday, September 9, 2025** to

[lfreeman@artgalleryofhamilton.com](mailto:lfreeman@artgalleryofhamilton.com)



Art Gallery  
of Hamilton

**For more information, please contact:**

**Shawna White**

**Head of Partnerships & Development**

[swhite@artgalleryofhamilton.com](mailto:swhite@artgalleryofhamilton.com)

**Laura Freeman**

**Development Officer**

[lfreeman@artgalleryofhamilton.com](mailto:lfreeman@artgalleryofhamilton.com)

