



AGH GALA  
ROARING  
HAMILTON

AGH

Art Gallery  
of Hamilton

Sponsorship Opportunities



The AGH invites you to be a supporter of our annual Gala on **Saturday, May 23rd**. This special evening raises much needed funds for the exhibitions and programs that continue to make the AGH a pillar in Hamilton. None of this is possible without the generous support of our community. Please consider a contribution through:

**Sponsorship**  
**Program Advertisements**  
**Silent Auction Donations**  
**In-Kind Support**



# SILENT AUCTION DONATIONS



**We are in search of donations to showcase as part of our Silent Auction held in conjunction with our Gala Festivities.**

Prominently showcased at the entrance to the Gala, the Silent Auction helps generate vital support for AGH programs and our growing collection. This year, we're especially excited to share that all Silent Auction items will also be featured on our online bidding platform, expanding visibility and giving even more guests the opportunity to participate and bid.

Auction items can include curated food or wine baskets, unique experiences, entertainment tickets, jewelry, gift packages, professional services, and other creative offerings.

Your company logo will be displayed alongside your donated item(s), and a tax receipt will be issued for your contribution in accordance with allowable CRA guidelines, upon request.

Please refer to the Silent Auction flyer and Donation Form for more information.

# IN-KIND SPONSORSHIP



If you would like to donate services or products for the AGH Gala, we invite you to be a part of the evening as an In-Kind Sponsor.

## Available opportunities:

- **Print Materials**

Including programs, menu inserts, and signage for the Gala event.

- **Wine**

As Wine Sponsor, you will be acknowledged along the bar and during Cocktail Hour through signage and bottle placement at tables.

- **Gift Bag Items**

Be a part of our exciting Gala through commemorative tokens to remember the evening. Receive signage at the gift table and coat check.

- **Electronic Sponsor**

Be an integral part of bringing the excitement of the evening to the Gala as our entertainment and audiovisual sponsor! Your company logo will be placed near the stage for evening remarks and musical entertainment.

- **Event Rentals and Décor**

Including but not limited to tablecloths, chairs, dining tables, etc.

\*\* Goods and Services valued up to \$2500 – receive digital advertisement on our gala webpage  
Goods and Services valued \$2500 - \$5000 – receive quarter page advertisement in Gala Program

# AGH IMPACT IN 2025



**49%**

First-Time  
Visitors



**480**

New  
Members



**800+**

Public Programs



**10,634**

Students from  
JK through post  
secondary



**218**

Acquisitions



**13**

Exhibitions



**18,283**

Email  
Subscribers



**28.4K**

Social Media  
Followers



**94+**

Editorial  
Features



Advertising in the AGH Gala printed program gives you extensive, guaranteed exposure to all Gala attendees, business leaders, and cultural patrons from across the Greater Hamilton area.

<p><b>Full Page</b> 5"w x 8"h</p>	<p><b>Half Page</b> 5"w x 4"h</p>
	<p><b>Quarter Page</b> 2.2"w x 4"h</p>

Full Page ~ \$1000  
Half Page ~ \$500  
Quarter Page ~ \$250  
All ads are in full colour.

Submit artwork as PDF or JPEG by  
**April 10, 2026** to [lfreeman@artgalleryofhamilton.com](mailto:lfreeman@artgalleryofhamilton.com)



# SPONSORSHIP

Your support ensures that everyone has the right to access the AGH’s growing collection and programs, while promoting your brand and community involvement to a large and engaged audience.

## All-inclusive benefits to Sponsorship:

- Corporate name on event materials
- Advertisement in Gala Program (placement & size dependent on sponsorship level)
- Recognition throughout the evening
- Recognition in AGH 2026 Annual Report

	<b>Presenting \$20,000</b>	<b>Platinum \$10,000</b>	<b>Gold \$7,500</b>	<b>Silver \$5,000</b>	<b>Bronze \$2,500</b>
All-inclusive benefits	●	●	●	●	●
Recognition in speeches by AGH President and CEO	●	●			
Primary logo placement on Gala website	●	●			
Secondary logo placement on Gala website			●	●	●
Corporate name and/or logo on menu inserts	●	●			
Corporate name and logo on select sponsorship activity during event	●	●	●		
Advertisement in Gala Program	Full Page Back Cover	Full Page Premium	Half Page Premium	Half Page	Quarter Page
Recognition on AGH social media feeds leading up to event (group posts)	Individual Post	●	●	●	
AGH Donor Wall recognition	●	●	●	●	
Event Tickets	10	8	6	6	2
Reserved table including signage with logo	Private	Private	Private	Shared	Shared
Additional sponsorship opportunities throughout the evening	●	●	●		
Lobby pillar recognition	●				
Opportunity to address the Gala attendees	●				

# THANK YOU TO PAST SPONSORS



Marvin Cohen  
Lorraine Cohen  
Janet McNaught



Art Gallery  
of Hamilton

## For more information, please contact:

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Front Cover image: Clarence Sinclair Bull (American 1896-1979), *Helene Chadwick* (1897-1940), c. 1925, gelatin silver print on paper, 33 x 26.2 cm, gift of Vivian and David Campbell, 1994

*By confirming sponsorship of the Gala, you consent to being added to the Gala e-newsletter distribution list to receive event updates and related correspondence. You may unsubscribe at any time using the link provided in our emails.*