



AGH GALA
ROARING
HAMILTON

AGH

Art Gallery
of Hamilton

Sponsorship Opportunities



The AGH invites you to be a supporter of our annual Gala on **Saturday, May 23rd**. This special evening raises much needed funds for the exhibitions and programs that continue to make the AGH a pillar in Hamilton. None of this is possible without the generous support of our community. Please consider a contribution through:

Sponsorship
Program Advertisements
Silent Auction Donations
In-Kind Support



AGH IMPACT IN 2025



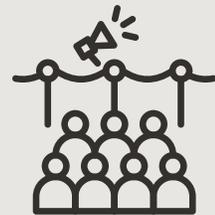
49%

First-Time
Visitors



480

New
Members



800+

Public Programs



10,634

Students from
JK through post
secondary



218

Acquisitions



13

Exhibitions



18,283

Email
Subscribers



28.4K

Social Media
Followers

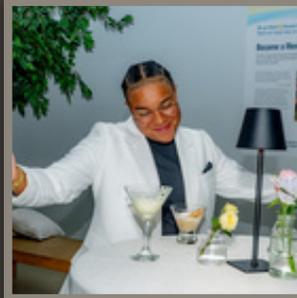


94+

Editorial
Features



HIGHLIGHTS FROM 2025





SPONSORSHIP

Your support ensures that everyone has the right to access the AGH’s growing collection and programs, while promoting your brand and community involvement to a large and engaged audience.

All-inclusive benefits to Sponsorship:

- Corporate name on event materials
- Advertisement in Gala Program (placement & size dependent on sponsorship level)
- Recognition throughout the evening
- Recognition in AGH 2026 Annual Report

	Presenting \$20,000	Platinum \$10,000	Gold \$7,500	Silver \$5,000	Bronze \$2,500
All-inclusive benefits	●	●	●	●	●
Recognition in speeches by AGH President and CEO	●	●			
Primary logo placement on Gala website	●	●			
Secondary logo placement on Gala website			●	●	●
Corporate name and/or logo on menu inserts	●	●			
Corporate name and logo on select sponsorship activity during event	●	●	●		
Advertisement in Gala Program	Full Page Back Cover	Full Page Premium	Half Page Premium	Half Page	Quarter Page
Recognition on AGH social media feeds leading up to event (group posts)	Individual Post	●	●	●	
AGH Donor Wall recognition	●	●	●	●	
Event Tickets	10	8	6	6	2
Reserved table including signage with logo	Private	Private	Private	Shared	Shared
Additional sponsorship opportunities throughout the evening	●	●	●		
Lobby pillar recognition	●				
Opportunity to address the Gala attendees	●				



PRESENTING SPONSOR

As a **Presenting Sponsor** to **AGH Gala: Roaring Hamilton**,
you will receive:

- ◆ A full-page advertisement in the Gala printed program with premium placement (inside cover)
- ◆ Logo and printed recognition on event signage as Presenting Sponsor
- ◆ Recognition in speeches by AGH President & CEO
- ◆ Premium seating location in the Dining Room
- ◆ Recognition on AGH social media as Presenting Sponsor
- ◆ Corporate logo and a link on the AGH Gala webpage
- ◆ Logo recognition on the AGH Donor Wall and Lobby Pillar
- ◆ Opportunity to address the Gala attendees as the Presenting Sponsor of the evening
- ◆ Complimentary private table for 10 guests
- ◆ Opportunity to have the Artist in Residence and their guest at your table
- Recognition in AGH 2026

\$20,000

PLATINUM SPONSOR

- ◆ A full-page advertisement in the Gala program (premium placement)
- ◆ Logo and printed recognition on event signage
- ◆ Corporate name and/or logo on menu inserts
- ◆ Recognition in speeches by AGH President & CEO
- ◆ Recognition on AGH social media
- ◆ Corporate logo and a link on the AGH Gala webpage
- ◆ Logo recognition on the AGH Donor Wall and Lobby Pillar
- ◆ Complimentary private table for 8 guests
- ◆ Recognition in AGH 2026 Annual Report
- ◆ Sponsorship of one of the following:
 - Entertainment
 - Dessert
 - Cocktail Reception

\$10,000

GOLD SPONSOR

- ◆ A half-page advertisement in the Gala program (premium placement)
- ◆ Logo and printed recognition on event signage as Gold Sponsor
- ◆ Recognition on AGH social media as Gold Sponsor
- ◆ Logo recognition on the AGH Donor Wall
- ◆ Complimentary private table for 6 guests
- ◆ Recognition in AGH 2026 Annual Report
- ◆ Co-sponsorship of one of the following:
 - Gift Bag
 - Bar
 - Silent Auction

\$7,500

SILVER SPONSOR

- A half-page advertisement in the Gala program
- Recognition on event signage as Silver Sponsor
- Recognition on AGH social media as Silver Sponsor
- Corporate logo and a link on the AGH Gala webpage
- Logo recognition on the AGH Donor Wall
- Complimentary shared table for 6 guests
- Recognition in AGH 2025 Annual Report

\$5,000

BRONZE SPONSOR

- A quarter-page advertisement in the Gala program
- Recognition on the AGH Gala webpage
- Two complimentary tickets
- Recognition in AGH 2025 Annual Report

\$2,500





Advertising in the AGH Gala printed program gives you extensive, guaranteed exposure to all Gala attendees, business leaders, and cultural patrons from across the Greater Hamilton area.

<p>Full Page 5"w x 8"h</p>	<p>Half Page 5"w x 4"h</p>
	<p>Quarter Page 2.2"w x 4"h</p>

Full Page ~ \$1000
Half Page ~ \$500
Quarter Page ~ \$250
All ads are in full colour.

Submit artwork as PDF or JPEG by
April 10, 2026 to lfreeman@artgalleryofhamilton.com

THANK YOU TO PAST SPONSORS



Marvin Cohen
Lorraine Cohen
Janet McNaught

IN-KIND SPONSORSHIP



If you would like to donate services or products for the AGH Gala, we invite you to be a part of the evening as an In-Kind Sponsor.

Available opportunities:

- **Print Materials**

Including programs, menu inserts, and signage for the Gala event.

- **Wine**

As Wine Sponsor, you will be acknowledged along the bar and during Cocktail Hour through signage and bottle placement at tables.

- **Gift Bag Items**

Be a part of our exciting Gala through commemorative tokens to remember the evening. Receive signage at the gift table and coat check.

- **Electronic Sponsor**

Be an integral part of bringing the excitement of the evening to the Gala as our entertainment and audiovisual sponsor! Your company logo will be placed near the stage for evening remarks and musical entertainment.

- **Event Rentals and Décor**

Including but not limited to tablecloths, chairs, dining tables, etc.

** Goods and Services valued up to \$2500 – receive digital advertisement on our gala webpage
Goods and Services valued \$2500 - \$5000 – receive quarter page advertisement in Gala Program

SILENT AUCTION DONATIONS



We are in search of donations to showcase as part of our Silent Auction held in conjunction with our Gala Festivities.

Prominently showcased at the entrance to the Gala, the Silent Auction helps generate vital support for AGH programs and our growing collection. This year, we're especially excited to share that all Silent Auction items will also be featured on our online bidding platform, expanding visibility and giving even more guests the opportunity to participate and bid.

Auction items can include curated food or wine baskets, unique experiences, entertainment tickets, jewelry, gift packages, professional services, and other creative offerings.

Your company logo will be displayed alongside your donated item(s), and a tax receipt will be issued for your contribution in accordance with allowable CRA guidelines, upon request.

Please refer to the Silent Auction flyer and Donation Form for more information.



Art Gallery
of Hamilton

For more information, please contact:

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Front Cover image: Clarence Sinclair Bull (American 1896-1979), *Helene Chadwick* (1897-1940), c. 1925, gelatin silver print on paper, 33 x 26.2 cm, gift of Vivian and David Campbell, 1994

By confirming sponsorship of the Gala, you consent to being added to the Gala e-newsletter distribution list to receive event updates and related correspondence. You may unsubscribe at any time using the link provided in our emails.