

AGH



Made in Hamilton EXHIBITION

EXHIBITION SPONSORSHIP

June 25, 2026 - January 04, 2027

Made in Hamilton showcases a vibrant collection of locally produced goods that highlight

the creativity

the innovation &

the hardworking spirit

at the heart of the city's industrial past.

VI-TONE



About the Exhibition

Made in Hamilton

Made in Hamilton celebrates the ingenuity, craftsmanship, and labour that built one of Canada's most important manufacturing cities. Through a remarkable collection of locally produced goods and industrial artifacts, the exhibition brings Hamilton's history of innovation and hard work to life for new audiences. Sponsor support helps share this powerful story while demonstrating a commitment to preserving and celebrating the community that continues to shape our city.

The Art Gallery of Hamilton (AGH) is pleased to invite local businesses and organizations to **sponsor or advertise** in the printed program for our upcoming exhibition, *Made In Hamilton*. This is an exceptional opportunity to align your brand with artistic leadership, truth, and community Impact.

This opportunity positions you at the forefront of cultural leadership, solidarity, and community engagement, while delivering high-value visibility to tens of thousands of visitors from across the province.



Audience Reach & Impact

The AGH welcomes **approximately 50,000 visitors per exhibition** over a six-month period. Your support will connect your brand with:

- 50,000+ exhibition visitors
- 17,600+ email subscribers
- 56,800+ social media followers

This is a rare opportunity to align your organization with a high-profile exhibition that resonates locally, provincially, and nationally. As Presenting Sponsor, your organization will be recognized as a supporter of artistic excellence and community connection in the Greater Hamilton Area; a region home to more than **820,000 residents**.

Together, we ensure the AGH continues to present award-winning exhibitions that inspire dialogue, deepen understanding, and strengthen the cultural fabric of our community.

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Sponsorship Options

We are delighted to offer the following sponsorship opportunities or for this important exhibition:

Exhibition Sponsor

Opportunity to host a Client VIP Engagement on a select evening during the exhibition

includes AGH Pavilion rental, and the AGH Sculpture Garden, set-up fees, security and in-house audio-visual services. Total value is \$2,500 (subject to availability, catering and beverage costs extra)

Secondary logo recognition on title wall of the exhibition

Recognition in all AGH promotions related to the exhibition

*includes print and verbal acknowledgments, including the AGH Press Release and a **full-page** Ad in the Exhibition Program*

Prominent AGH Social Media recognition

Recognition on the AGH donor wall and in the 2026 AGH Annual Report

\$10,000

Community Partner

Secondary logo recognition on title wall of the exhibition

Recognition in AGH promotions related to the exhibition

*includes print acknowledgments, including the AGH Press Release and a **half-page** Ad in the Exhibition Program*

AGH Social Media recognition

Recognition on the AGH donor wall and in the 2026 AGH Annual Report

\$5,000



Advertisement Options



The exhibition program will be distributed to gallery visitors and will feature exhibition highlights, historical context, and an advertising opportunity for supporting businesses.

Full Page
5"w x 8"h

Half Page
5"w x 4"h

Quarter
Page
2.2"w x 4"h



Full Page ~ \$1000

Half Page ~ \$500

Quarter Page ~ \$250

All ads are in full colour and must be submitted as a PDF or JPEG



To be included in the exhibition program, please confirm your participation by **April 30th** to lfreeman@artgalleryofhamilton.com

We'll follow up with the advertisement submission deadline once your spot is secured.



Art Gallery
of Hamilton

Interested in learning more? Contact

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